



# Caring for the Human Spirit® Magazine

A Publication of HealthCare Chaplaincy Network

Caring for the Human Spirit® magazine is dedicated to advancing the integration of spiritual care in health care and is geared towards health care professionals, including physicians, nurses, chaplains, social workers, and hospital and hospice administrators.

## ADVERTISING RATES

Ad Size (4-color)	Dimensions	1x Rate
Full Page (bleed)	Trim size: 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$2,400
1/2 Page (H.)	7 ½" x 4 ¾"	\$1,300
1/3 Page (one column V.)	2 ¾" x 10"	\$1,000
1/4 Page	3 ½" x 4 ¾"	\$700
Inside Cover (back/front)	Trim size: 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$3,500
Back Cover	Trim size 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$5,000

Frequency discount of 10 percent on two or more issues if paid in full at time of insertion.  
Cancelled or unfulfilled frequency contract will be re-billed at open rate.

**Frequency:** Two issues per year

### Publishing Dates:

- **Spring/Summer issue publishes late April.**  
Insertion order due: **March 1**. Materials due: **April 1**. Close date: **April 1**.
- **Fall/Winter issue publishes late October.**  
Insertion order due: **August 30**. Materials due: **September 30**. Close date: **September 30**.

**File Format:** PDF X1A file, All fonts and images should be embedded in the PDF file.

**Photo Image:** 300 dpi

HealthCare Chaplaincy Network reserves the right to decline or reject any advertisement for any reason at any time. Cancellations will not be accepted after the issue closes.

**HealthCare  
Chaplaincy  
Network™**

**For more information, please contact:**  
**Charysse Harper**  
Communications Manager  
HealthCare Chaplaincy Network  
212-644-1111 ext. 107  
charper@healthcarechaplancy.org

# Caring for the Human Spirit® Magazine



## Mail, e-mail or fax insertion order form/payment to:

Charysse Harper  
Communications Manager  
HealthCare Chaplaincy Network  
65 Broadway, 12th floor  
New York, NY 10006  
Tel: 212-644-1111 (ext. 107)  
Fax: 212.758.9959  
E-mail:  
charper@healthcarechaplaincy.org

## INSERTION ORDER FORM

\_\_\_\_\_  
Advertiser

\_\_\_\_\_  
Bill to

\_\_\_\_\_  
Contact Person Tel.

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Signature

### ISSUE:

**Spring 2018/Summer 2018**

(publishes late April 2018)

Insertion order due March 1

Materials due April 1

Close date April 1

**Fall/Winter 2018**

(publishes late October 2018)

Insertion order due August 30

Materials due September 28

Close date September 28

### AD SIZE

Full Page (bleed)

1/2 Page (horizontal)

1/3 Page (vertical)

1/4 Page (vertical)

Inside Cover (back/front)

Back Cover

**AD RATE\*** \_\_\_\_\_

### COLOR

Black & White  Four-color

### ARTWORK

Artwork Enclosed

Artwork will be sent by \_\_\_\_\_

### PAYMENT

Date of Insertion Order \_\_\_\_\_

Check  Credit Card

Credit Card:

AmEx  MasterCard

Visa  Discover

# \_\_\_\_\_

Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

### TERMS

- All payments are due within 20 days of insertion order or magazine close date, whichever comes first.
- All ads must be submitted according to size specifications and file format.
- HCCN reserves the right to decline or reject any ad for any reason at any time.
- Cancellations will not be accepted after the issue closes.
- The inclusion of ads is not an endorsement of the advertiser or its products or services. HCCN does not investigate advertisers' claims and is not responsible for these claims.
- This order constitutes a contractual agreement. Verbal orders do not constitute a contractual agreement.
- This contract constitutes acknowledgement of your order.

**HealthCare  
Chaplaincy  
Network™**

\* For ad dimensions, format and rates, please refer to:  
[www.caringforthehumanspiritmagazineads.org](http://www.caringforthehumanspiritmagazineads.org)