

## **NEW MEDIA EXPERT EDITH BJORNSON RE-ELECTED TO BOARD OF HEALTHCARE CHAPLAINCY NETWORK**

**NEW YORK, N.Y.** (November 21, 2014)—HealthCare Chaplaincy Network (HCCN) announced today that Edith Bjornson of Ocean Ridge, Fla., a prominent new media expert, has been elected to the board of directors of this national organization.

Currently, Bjornson runs a video oral history company. Her consultancy assignments have included being a senior consultant to Liberty Concepts, an Internet design and development company in Alston, Mass., and to the Independent Production Fund in New York City, a nonprofit producer of TV programming.

She has been involved with HealthCare Chaplaincy for many years. She is a life trustee and formerly served as a board member; and in 2006, she directed an oral history digital video for the organization to mark its 45<sup>th</sup> anniversary.

“Edith Bjornson’s passion for our cause is remarkable,” said Rev. Eric J. Hall, HCCN’s president and CEO. “Her communications expertise provides us with enormous insight and additional strength as our programs and services become more technology-driven.”

Among her numerous accomplishments, Bjornson was the producer of a long-running public affairs television program, “The Open Mind,” and developed a searchable digital internet archive of its more than 1,000 interviews with some of the more prominent thinkers of the 20<sup>th</sup> century. She also was vice president of programming at the Markle Foundation, which collaborated on a video game related to the U.S. health care system, “SimHealth: The National Health Care Simulation.”

Bjornson is a board member emerita of Connecticut Public Broadcasting, Inc., Hartford, Conn.; and sits on the education advisory committee of THIRTEEN, New York City’s public television station, and the advisory board of Macaulay Honors College of the City University of New York.

### **About HealthCare Chaplaincy Network™**

HealthCare Chaplaincy Network™ is a national health care nonprofit organization that offers spiritual-care related information and resources, and professional chaplaincy services in hospitals, other health care settings, and online. Its mission is to advance the integration of spiritual care in health care through clinical practice, research and education in order to help people faced with illness, suffering and grief find comfort and meaning—whatever they are, whatever they believe, wherever they are. For more information, visit [www.healthcarechaplaincy.org](http://www.healthcarechaplaincy.org), call 212-644-1111, and connect with us on [twitter](#) and [Facebook](#).

**Photo available upon request**

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